

## **Abhinandan 21@DCJ an Eight Day Online Mega Event organized by Doaba College.**

Date: June 10, 2021.

In order to normalize the academic life under the strenuous COVID circumstances, Doaba College, Jalandhar came up with a novel idea of connecting the whole lot of senior secondary school students, through online interactive platform of Zoom. Through innovative eight day long online event, “**Abhinandan 21@DCJ**”, these students were not only introduced to the state of art infrastructure, outstanding curriculum, meticulous faculty and achievements of the faculties of the college but also they were made to participate in the various thought-provoking, indulging yet amusing activities.

Seven different faculties of the college, devised various audio-visual and LIVE interactive sessions through zoom meeting platform, in order to interact and give them an opportunity to get associated with an institute of repute. The enthralling online events organized by different faculties included, “Udhaan: A Leap into the Future” by Department of Education; “TechRadar” by Department of Computer Science & IT; “Determined to be Achievers” by DCJ School of Competitive Exams; “Virtual Business World ” by Department of Commerce & Management; “Mixology & Creamy Creation ” by Department of Tourism & Hotel Management, “Learning science: From Aspirations to Achievements” by Faculty of Sciences along with “Me...Media...Message” by PG Department of Journalism & Mass Communication.

The team that work under the stupendous vision and motivation of Principal Dr. Pardeep Bhandari, included, Co-Ordinator, Dr. Naresh Malhotra, Head, Department of Commerce & Business Management; Prof. Sukhvinder Singh, Co Ordinator, DCJ School of Competitive Exams; Prof. Naveen Joshi, Head, PG Department of Computer Science & IT; Dr. Simran Sidhu, Head, PG department of Journalism & mass Communication; Prof. Rahul Hans, Head, Department of Tourism & hotel Management; Prof. KK Yadav, Head, Department of Chemistry; Dr. Avinash Chander, Department of Education.

The most catchy event has been, Me...Media...Message...one-day Department On-line Tour organized by P.G. Department of Journalism & Mass Communication in which through an online virtual tour of the department was organized by P.G. Department of Journalism & Mass Communication, Doaba College. Dr. Simran Sidhu, Head, P.G. Department of Journalism & Mass Communication whole heartedly welcomed Principal, Dr. Pardeep Bhandari, all the

students and faculty members. Principal Dr. Pardeep Bhandari, appreciating the achievements and efforts of the department said that every reputed media organization has students from this department of Doaba College. He further added that in this era of online teaching and learning through platforms like zoom, the words “Zoomia World” and “Zoomanians” as coined by the department will soon be recognized globally. For this event, a virtual ‘Zoomia world’ was created in which all the participants ‘zoomanians’ were taken on a an exciting virtual tour of the department. During this trip, in an entertaining manner, all the zoomanians (participants) were introduced to the courses, activities and achievements of the department. This includes the introduction to the students who have bagged top university positions along with the ones being placed with the top media organizations both in public and private sector. The attendees were also introduced to all the faculty members of Journalism department in a dramatically entertaining manner.

Kalpana, a second year student of Bachelor in Journalism & Mass Communication, hosted the whole event, enacting as the pilot of this virtual space ship. An online RJying Competition was conducted through zoom, in which a word was given to participants to show their creativity. The competition was hosted by Tarun, news anchor, HNI TV, an ex student of the department. RJying competition received excited participation from the students. Each RJ presentation was accompanied with the video of popular song being sung by the various students of the department of Journalism & Mass Communications, Doaba College. Other segments, “Main aur Meri Dadi” and “khat K zariye”, also one of the categories of competition under Me...Media...Message were presented by Gurmeet and Meetalı respectively, both students of BAJMC. The selected works from the categories, “Main aur Meri Dadi” and “khat K zariye”, will be broadcasted in an audio form on Community Radio, “Radio Raabta 90.8 MHz” The students were also encouraged to participate in other competitions under Me...Media...Message including, Frozen Frame and slogan writing. Gaurav Maini, acclaimed RJ from My FM. Popularly known as RJ Garry and an alumni of this department answered the various questions of eager participants. He also shared tips related to Radio Industry and to become a successful RJ. A special small workshop on ‘Acting & Voice modulation’ was conducted by faculty member of the same department, Prof. Deepak Sharma. Other students of department including Rashi, Kanika and Aseem also made their substantial contribution in conducting this event.

The various videos related to the prominent events and activities of the department enthralled the participants throughout the online event. This event was conducted enthusiastically by Dr.

Simran Sidhu, Ms. Priya Chopra, Ms. Chandni Mehta, Ms. Harman, Mr. Deepak Sharma and Ms. Manju along with the participation of approximately 150 participants including students. Ms. Sakshi Chopra, Assistant Professor, Department of Computer Science & IT provided Technical assistance in smooth conduct of the event.